

2022 IMPACT REPORT

PROJECT WET FOUNDATION



WHAT WE DO

We create the next generation of water stewards.

WHY WATER EDUCATION?

The future of water is in the hands of youth today. Ensuring everybody grows up understanding local water resources and their connection to global systems will help to protect our most precious resource into the future.

In 2022, Project WET focused on the inclusion of environmental justice and equity and inclusion in trainings. This involved placing a strong emphasis on helping our partners enhance their capacity to provide indigenous inclusion education to non-native audiences.



PROJECT WET WORKS WITH
85 PARTNER ORGANIZATIONS



PROJECT WET USED WORLDWIDE IN
90 COUNTRIES



project WET
WATER EDUCATION TODAY

95% OF EDUCATORS TRAINED SAID STUDENTS WILL LEARN FROM PROJECT WET LESSONS

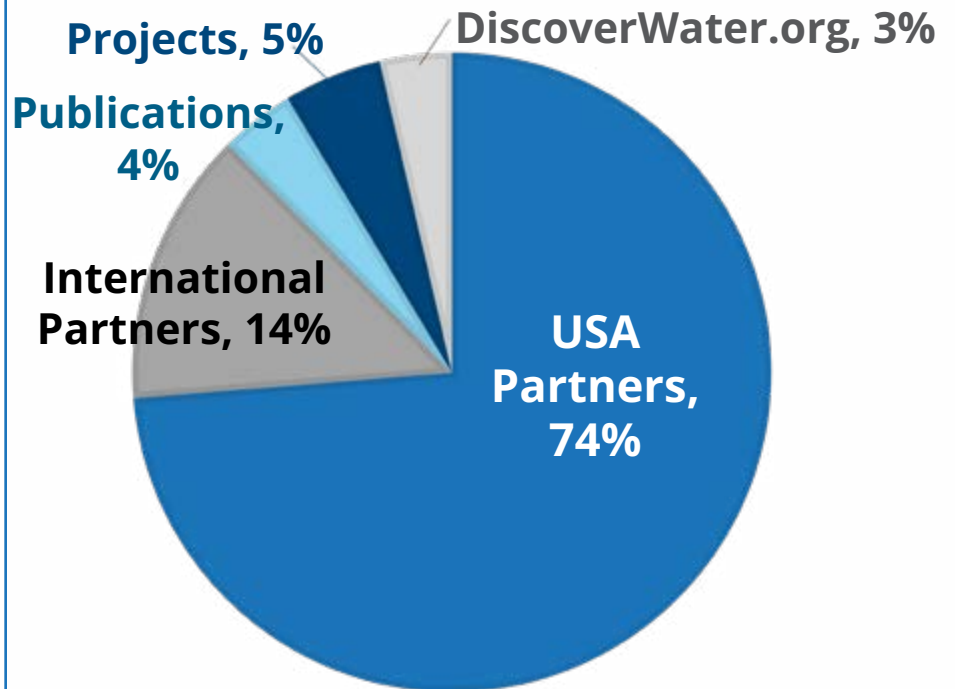


84% OF EDUCATORS SAID THE WORKSHOP PROVIDED THEM INFORMATION TO BE EQUITABLE AND INCLUSIVE

"I will include more lessons including environmental justice and climate change."

-New Jersey educator after attending Project WET training

HOW WE REACH MILLIONS



VIRTUAL RESOURCES

154,933 VIRTUAL LEARNERS*



*DiscoverWater.org, lessons, trainings



3,861 EDUCATORS PARTICIPATED IN VIRTUAL TRAININGS

9,301 SESSIONS OF VIRTUAL STUDENT ELESSONS



PLACE-BASED EDUCATION

96% OF EDUCATORS LEARNED TO TEACH ABOUT LOCAL WATER RESOURCES

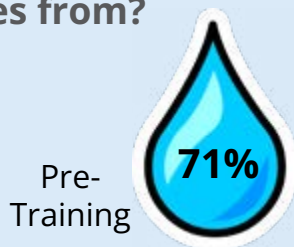


BECOMING MORE EQUITABLE AND INCLUSIVE

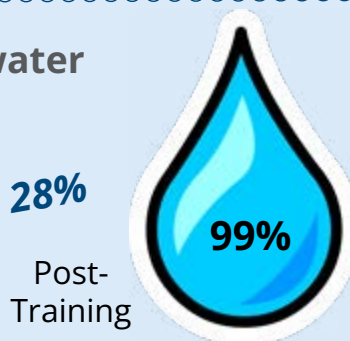
89% OF EDUCATORS SAID THE WORKSHOP TAUGHT THEM TO TEACH ABOUT ENVIRONMENTAL JUSTICE TOPICS

EDUCATORS INCREASED KNOWLEDGE ABOUT LOCAL WATER

Do you know where your water comes from?



up 28%



STUDENT DEMOGRAPHICS

3.7 MILLION STUDENTS EDUCATED

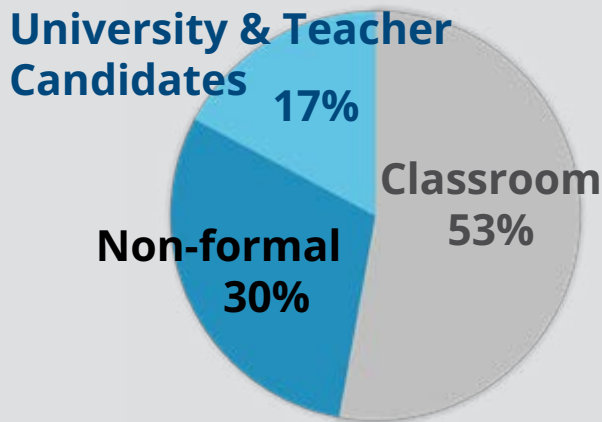
51% OF TEACHERS EDUCATED LOW-INCOME STUDENTS

66% OF TEACHERS PRIMARILY EDUCATED STUDENTS OF COLOR



Project WET is working to provide indigenous inclusion in its trainings and resources. In 2022, over half of educators (59%) attending workshops reported learning about indigenous ecological knowledge.

CLASSROOM & NON-FORMAL EDUCATORS USE PROJECT WET



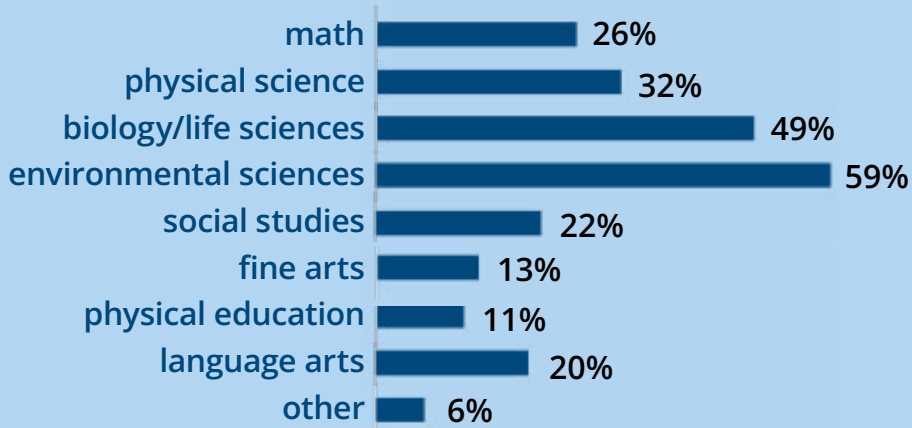
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"Project WET not only gives me many activities to incorporate into the classroom, it also gives me confidence in my abilities and makes it much easier to plan programs especially when having to teach different grade levels. Thank you!!"

-Ohio Project WET Educator

CROSS-CURRICULAR

HOW WILL EDUCATORS USE PROJECT WET?



"I will formally organize my environmental literacy and climate education curriculum based on topics that I learned through Project Wet." *-California Educator*



We advance water education to understand global challenges and inspire local solutions.

95% OF EDUCATORS INTEND TO BE BETTER WATER STEWARDS AS A RESULT OF A TRAINING

2022 FINANCIALS

PROJECT WET



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FINANCIAL REPORT

Total Revenue: \$746,634
Total Expense: \$975,669
 Programs: \$647,126
 Fundraising: \$83,689
 Management and General Expense: \$244,854
Ending Net Assets: \$925,188
In-kind Support from Partners: over \$1,279,968

SPONSORS:



Platinum
Transparency
2022

Candid.



project WET

WATER EDUCATION TODAY

www.projectwet.org